

Contact:

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For Immediate Release:

New Conservancy Team Introduced

Change is good. The structure of the Berks County Conservancy staff has recently been changed to better serve our members, address our strategic plan, and complete many more conservation projects in our community. We welcome **Lorri Swan**, our new fulltime VP for Conservation Programs, to our management team and **Kim Lewis** as our new Director of Communications & Marketing. Our entire staff of 10 has new job descriptions, new responsibilities and a management team of three vice-presidents has been created to report directly to the President, Kimberly J. Murphy. Change is good, and Berks County's natural resources will benefit!

Berks County Conservancy new staff and titles are as follows (**headshots of ALL 10 staff members are available upon request**):

Neil S. Brantley	<i>Urban Greening Coordinator</i>
John L. Hackman	<i>GIS and Trail Coordinator</i>
Jackie B. Isamoyer-Rollman	<i>VP for Finance</i>
Kim R. Lewis	<i>Director of Communications & Marketing</i>
Lawrence E. Lloyd	<i>Senior Ecologist</i>
Kimberly J. Murphy, CFRE	<i>President</i>
Verlin S. Renner, Jr.	<i>Director of Real Estate</i>
Katherine Z. Seyler	<i>Office & Membership Administrator</i>
Tami J. Shimp	<i>VP for Development & Community Relations</i>
Lorri K. Swan	<i>VP for Conservation Programs</i>

Visit the Berks County Conservancy's website at www.berks-conservancy.org to learn about other projects involving your community.

We're Saving a Place for You...