



**You are invited to become a Corporate Member of the Berks County Conservancy. Kindly review the following corporate opportunities to support your local conservation organization while enhancing *your* visibility in the community. All event sponsors receive listing in our newsletter, listing in our popular *Conservation in Your Community* Enews, recognition at the event, opportunity to distribute materials at the event, and recognition in all event related media releases.**

## **Greater Reading Hikes**

Twice each year we host guided hikes of natural resources and trails that surround the City of Reading. The Conservancy has been purchasing land and managing trails for several years in an effort to provide opportunities for public enjoyment. Members and friends learn about the amazing recreational resources that surround Greater Reading and how to easily enjoy them on their own.

Major Sponsor Spring Hike - \$1000 Available!  
Major Sponsor Fall Hike - \$1000 Available!

## **Nature Walks**

Twice each year we host an educational Nature Walk at the Conservancy-owned Earl Poole Sanctuary. During the walk we will introduce you to the native wildflowers, trees, wildlife, birds, and insects that call our property "home". The Sanctuary includes a barn, trails, wooded areas, a stream, picnic areas, and is a popular birding site.

Major Sponsor Spring Nature Walk - \$1000 Available!  
Major Sponsor Fall Nature Walk - \$1000 Available!



## **Financial Advisor Seminar**

Introduced in 2007, this event offers a professional, educational venue for which attorneys and financial advisors can receive Continuing Education Credits. We firmly believe that every professional in the financial, estate planning, and/or real estate business should attend this annual event. The Berks County Conservancy works with professionals and individuals every day to help their clients achieve their own personal goals and to help maintain the Berks County we all know and enjoy. This outreach has resulted in numerous transactions that have benefited clients of our professional friends in addition to protecting special places in Berks. Support this event and learn about many unusual ways landowners can benefit from our services!

Major Sponsor - \$7500 Available!  
Supporting Sponsor - \$2000 – 4 Available!

## **Annual Meeting & Dinner**

This is the organization's largest event of the year held at the Sheraton Reading in Wyomissing. The evening includes an audience of 300+, an award reception prior to the dinner, a networking hour, an entertaining year in review, dinner, and feature presentation. This has grown to be a premier networking opportunity for those interested in balancing growth and preservation in our community.

Major Sponsor - \$10,000 Available!  
Table Sponsors - \$1500 Unlimited!

## **Municipal Leadership Reception**

New for 2008, this reception will provide the opportunity to present our annual Municipal Leadership Awards and Community Excellence Awards to those businesses and municipalities that have demonstrated outstanding service to conservation and our community. This reception is scheduled prior to our largest event of the year, our Annual Meeting & Dinner.

Major Sponsor - \$3000 Available!

## Conservation Breakfasts

New in 2008, this breakfast series is designed to educate community leaders, our partners, and members about the exciting conservation issues that directly affect the quality of life we've grown to enjoy in this community.

Major Sponsor Summer Breakfast - \$3000 Available!

Major Sponsor Winter Breakfast - \$3000 Available!

## Community Gardens

Our Community Garden Program is a fascinating project that transforms vacant lots into healthy green community spaces and gardens. This provides opportunities for local residents to grow their own vegetables, herbs, and flowers, which engenders economic self-sufficiency, health and nutritional benefits, resident cooperation, community spirit, and is an attractive green space in urban areas. To date, a total of nine community gardens have been established through this program, and we anticipate the creation of at least one new garden each year. This has been successful due to the cooperation of the City of Reading, Penn State Cooperative Extension, Reading Housing Authority, numerous partnering organizations, grantors, the residents of these communities, and generous sponsors such as Carole & Ray Neag, Jerry & Carolyn Holleran, Albert & Eunice Boscov, the Colonial Oaks Foundation, and more. *Sponsor a garden this year to see, first hand, how a community garden can change the aesthetics, and the spirit, of a community.*



Major Sponsor New Garden - \$35,000 Available!

Major Sponsor Existing Garden - \$35,000 – 5 Available!

## Newsletter – Conservancy News

Distributed three times per year to over 1800 readers, this publication serves as our tool to keep the community informed of conservation projects that affect the quality of life in this community.

Newsletter Major Sponsor - \$2000 per issue/\$6000 annually – Available!

Newsletter Supporting Sponsor - \$1000 per issue/\$3000 annually – 2 Available!

## E-Newsletter – Conservation in Your Community

Distributed bi-weekly to over 1500 readers, this digital publication serves as our tool to keep the community informed of conservation projects that affect the quality of life in this community. New for 2008, we have received outstanding reviews related to the quality and educational value of this popular publication.

E-Newsletter Annual Sponsor - \$13,000 annually – Available!

E-Newsletter Supporting Sponsor - \$500 per issue – Unlimited!

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## Berks County Conservancy – We're Saving a Place for You...

The Berks County Conservancy is a 501(c)(3) conservation organization that has been serving the Berks County community since 1974. Our 1000+ members are the voices of our communities. Our programs are a direct reflection of what is important to you – the parent, farmer, student, recreational athlete, outdoor enthusiast, naturalist, business owner, educator, sportsman – any Berks County native, resident or friend...we support your interests. The Berks County Conservancy works with landowners to permanently protect land from development, townships and boroughs on zoning issues, developers to promote sensible growth in Berks, urban greenways & trails, community gardens, water quality issues, and we own and manage thousands of acres for your benefit. *Together we can make a difference.*

Berks County Conservancy, 25 North 11<sup>th</sup> Street, Reading, PA 19601

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[www.berks-conservancy.org](http://www.berks-conservancy.org)